

Forward Plan: Executive Meeting: 25 January 2024

Table 1: Items scheduled on the Forward Plan for the Executive Meeting on 20 February 2024

Title and Description	Author	Portfolio Holder
<p>York Tourism Strategy</p> <p>Purpose of the Report:</p> <p>The report will outline the Tourism Strategy that York’s Tourism Advisory Board (TAB) have developed with industry partners, consider its strategic fit with Council Plan Priorities, and recommend that Executive ask Full Council to adopt the strategy on behalf of the city. It will also update Executive on the joint work with North Yorkshire Council, Make it York and the shadow Combined Authority to establish a York & North Yorkshire Local Visitor Economy Partnership (YNY LVEP) for York and North Yorkshire and the collaborative arrangements in place for developing and implementing that LVEP.</p> <p>The Executive will be asked: .</p> <ul style="list-style-type: none"> • Thank the Tourism Advisory Board for their work in preparing a new Tourism Strategy for the city and recommend the strategy to Full Council so that it can be adopted on behalf of the city • Note the requirement to work collaboratively with North Yorkshire Council to prepare a YNY LVEP Year 1 Growth Action Plan and a framework which aligns the York Tourism Strategy and the North Yorkshire Destination Management Plan by 31 March 2024 <p>Delegate the sign off for York input to the collaborative work on the LVEP Growth Action Plan/LVEP Framework to the Director of Housing, Economy</p>	<p>Simon Brereton</p>	<p>Executive Member for Economy and Transport</p>

Title and Description	Author	Portfolio Holder
and Regeneration.		

Table 2: Items scheduled on the Forward Plan for the Executive Meeting on 14 March 2023

None currently listed.